

# LITTLE LEAGUE URBAN INITIATIVE

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# *Urban Initiative*

- The goal is to provide access to the benefits of the Little League program for boys and girls within urban communities.
- The Urban Initiative helps to develop new leagues, as well as revive old leagues in communities that face issues which make providing the Little League opportunity a challenge.



# How does a league apply?

- League should visit.....  
<https://www.littleleague.org/play-little-league/urban-initiative/ui-form/>
- League ID number is required
- If league is new and has not been issued a League ID number yet, they should contact Urban Initiative Director for more information.

# How does a league qualify?

- There is no magic formula.
- Location, Location, Location
- Variables Considered
  - Unemployment rates, school drop out rates, crime/gang rates, income rates, rate of single parent homes, etc...

# BENEFITS OF PROGRAM

Assistance with equipment acquisition.

- Easton
- Pitch In For Baseball



Access to Little League Road Shows, clinics, & schools at little or no cost to League.



# BENEFITS OF PROGRAM

## Eligibility to apply for Honda Cash Grant

- Only leagues who have been identified as an Urban Initiative league are eligible.
- Grants are for field improvement projects only.
- Grants range from \$500 - \$5,000
- Completed application consists of:
  - Detailed grant application
  - Official quotes from businesses
  - Pictures of the area that is to be improved by the project.



# ADDITIONAL PROGRAM SEGMENTS

- Howard & Gail Paster Urban Initiative Volunteer of the Year Award
- Urban Initiative Grow The Game Grant
- Little League Urban Initiative Jamboree Events

