



Junior League Softball World Series Information Questionnaire

Due to Marketing@LittleLeague.org via email by December 16, 2022

General Contact Information

Primary Contact Name: **John Chadwick**

Secondary Contact Name: **Steve Allen**

Primary Contact Email Address:
chad98006@comcast.net

Secondary Contact Email Address:
goldasflyer@gmail.com

Primary Contact Phone Number: 4252418811

Secondary Contact Phone Number: **425-486-3773 or 206-818-8124 (Cell)**

**Please check box if all contact information provided above is correct.
Please list any necessary changes below.**

See Above

Shipping & Deliveries

Preferred Mailing Address:

Preferred Shipping Address:

Attn: John Chadwick

**Check if same as mailing address
Provide below if different**

Address

Lori Brownell
29430 se 15th Place
Fall City, WA 98024

City, State, Zip

Phone 425-241-8811

**Please check box if all contact information provided above is correct.
Please list any necessary changes below.**

See above

Special Shipping Instructions (All Shipments) – Please include dates/timelines as to when packages can be received as well as any additional instructions including what you would like sent to each address. Consider specific shipments coming from LL, adidas, Easton, Gatorade, and other sponsor giveaways. **Locations should be able to accommodate palletized items.**

All uniform and souvenir stuff goes to 29430 SE 15th Place, Fall City, WA. 98024

All Paletized Gatorade stuff goes to Everest Park in Kirkland 500 - 8th St South, Kirkland WA. 98033 Notify me 24 hours before delivery.

All Medallions/Pins/Certificates go to me at 12107 SE 46th Court, Bellevue, WA 98006

All Adidas Stuff goes to:

Shoes/Cleats go to 12107 SE 46th Court, Bellevue, WA. 98006

Uniforms go to 29430 SE 15th Place, Fall City, WA. 98024

All Easton Bats go to 500 - 8th St South, Kirkland, WA. 98033 Notify me 24 hours before delivery

All Easton Backpacks go to 29430 SE 15th Place, Fall City, WA. 98024



On-Site Activation Guidelines

Should any of our Official Little League Sponsors plan to participate in on-site activities, we will provide them with guidelines regarding on-site activation opportunities at your tournament. These guidelines will help sponsors prepare for on-site activation before they arrive. Please note, we have requested that sponsors confirm interest by **early April**.

Giveaway Quantity (Total): 200

Welcome Event Date: July 30

Best Date(s) to Attend: July 30

Best Activation Time (Pick One):

X 10a-1p

2p-5p

5p-8p

Other: _____

Please list any specific recommendations you have for sponsor involvement at your tournament, particularly for their activations. How can we get the most out of sponsor involvement at your tournament?:

Interact with attendees and participants during their presents

Please provide necessary details related to on-site activation: Storage, rental facilities, electricity availability, internet, other details related to the activation area:

We can provide space and electricity (limited to 120 AC) No Storage available. Bring Pop-up tent and table/chairs needed. No rent required. Internet will be available (at least it used to be)

Note any comments/ learnings from sponsor involvement at your tournament in 2022:

Please verify the attached map of your activation area/ facility is accurate. Map is correct



Uniform & Equipment Distribution

Primary Contact Name: John Chadwick

Diana Lee for numbers/colors/etc

Secondary Contact Name: Lori Brownell for delivery

Primary Contact Email Address:

Secondary Contact Email Address:

hay_its_me2@yahoo.com

Primary Contact Phone Number:

Secondary Contact Phone Number:

lqibr@msn.com

206-713-4239

425-442-3851

**Please check box if all contact information provided above is correct.
Please list any necessary changes below.**

See above

Who will need access to the Player/Parent Portal? Please list names and email addresses:

Joanne Allen softballlumps@frontier.com

Anticipated date(s) of distribution (player & coaches): July 29, 2023

Location of Distribution: Kirkland Family Church

Position Sports:

Please share any relevant feedback regarding Position Sports and their role for leading Uniform and Equipment Distribution at your tournament location:

Their participation in 2022 was fine and cooperative but the person that was supposed to work the shoe distribution did not show up. We had to scramble to fill in but we made it work.

What are the preferred dates for Position Leads to attend your tournament

July 28th and 29th with them shipping excess on July 30th



Program Specifications

Add space Specification:

Acceptable Media/ File Type:

**Please check box if all program information provided above is correct.
Please list any necessary changes below.**

Signage

Please indicate by checking the box for any sponsor banners below that will need replaced in 2023. If you do not check the box, we will assume that the sponsor banner you currently have is in good condition and can be reused in 2023. Please also confirm the size and background color of your sponsor banners.

Size: **3 x 5** This size is correct This size is **NOT** correct; banners should be sized: _____

- Adidas
- A.D. STARR
- DICKS'S Sporting Goods
- Easton
- Gatorade
- Lance
- MLB (PlayBall)
- Musco Lighting
- New Era Cap
- T-Mobile
- Topps
- Capital One
- Athletes Unlimited (Softball only)
- LittleLeague.org
- Little League Store

**MLB Little League Classic will be replaced with new logo

**Please discard any Spectrum Solutions of 2022 MLB LL Classic Banners

How many fields are used for TV games? 2

How many fields are used total? 2



Complex/ Branding Signage

Please send any pictures of signage items that you have to marketing@littleleague.org. These signage items may or may not include: Press conference back drops, tournament welcome signs, scoreboard logos, stadium banners, A-frame boards, flutter banners, etc.

Please list any requests for new or replacement signage that you would like to have for your complex (including dimensions if you have them):

Do you have any signage restrictions for your complex?

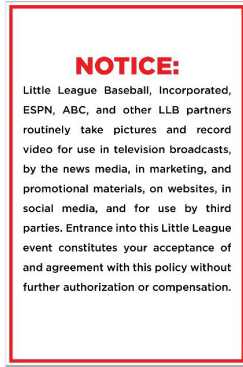
Do your backstop logos need replaced?

Do you have any specific requests for branded items including but not limited to: feather flags, A-frame boards, table cloths, press conference backdrops, welcome signs, etc:



Signage cont.

Do you need either of the following posters reprinted? If yes, please check the box to the left of the appropriate image and provide the desired quantity in the blank provided:



GameChanger

Have you utilized GameChanger in the past as a scorekeeping tool at your event? Yes No

Do you have a Little League Issued iPad? Yes No

Does your iPad have minimum iOS 13? Yes No

Do you have a new scorekeeper for this year's tournament? Yes No

Does your scorekeeper need training on how to use the GameChanger Platform? Yes No

Do you have on-site Wifi? Yes No

How would you rate the T-Mobile coverage at your complex? Not good Fair Great

Please list any comments/ feedback you have regarding GameChanger and/ or T-Mobile network coverage in the space provided below:



Concessions

Do you sell Gatorade in your concession stands?	Yes	No		
If no, please do not carry any other isotonic beverages (sports drink, such as Powerade, All Sport, etc.).				
If no, are you interested in selling Gatorade?	Yes	No		
What brand of beverage products do you sell during your tournament?			Pepsi	Coke
Do you sell Lance products in your concession stands?	Yes	No		
If no, are you interested in selling Lance products?	Yes	No		
Do you utilize Ball Park Buns and/or Rolls in your concession stands?			Yes	No
If no, are you interested in selling Ball Park Buns and/or Rolls?			Yes	No
What other concessions products do you sell in your concession stands?				

To all the questions above, we do not operate the concession stand, it is operated by a vendor on contract to the City of Kirkland, We have no say in what products they sell and do not have any knowledge in advance of what brands they buy. They sell whatever is cheaper at the local COSTCO store.

Please send Marketing@LittleLeague.org any concession agreements you may have.

Gatorade Order Form

The 2023 Gatorade Order form will be sent to you separately at a later date. Before placing your order, we ask that you carefully reassess your current inventory and previous request, and that you plan to err on the side of caution when ordering Gatorade premiums (coolers, carts, drip bins etc.) to avoid any issues of running out during your divisional tournament.

Please note that only Gatorade coolers should be used around the complex, especially around the field of play. This would include dugout coolers, volunteer hydration stations, athletic training/medical coolers, etc. Keep this in mind when ordering new coolers for 2023.

Gatorade will determine the amount of product (Gatorade powder), cups, and squeeze bottles you will receive based upon the number of expected participants. Please discard any out-of-date product or powder.

Please share your current storage arrangements for your remaining Gatorade premiums:



Information Sharing

Please provide feedback on the communication tools that were used in 2022 (listed below). What resources did you find helpful? What feedback do you have regarding communication from LL Marketing?

- Information Center
- Live Tracking Spreadsheets for order and inventory information sharing
- Live Word Documents housed in the Information Center with ongoing updates provided
- Emails with updates included

Continue to next page for Communications Information



Communications

Who is responsible for handling your media requests/credentialing?

Name: _____
Email: _____
Phone: _____

Who is responsible for handling your social media pages?

Name: _____
Email: _____
Phone: _____

Please provide the log-in credentials for each of the following Social Media platforms that is utilized to promote your event and contact Dallas Miller (dmiller@LittleLeague.org) to arrange Admin Access.

Facebook
URL: facebook.com/_____

Twitter
Username: _____
Password: _____

Instagram
Username: _____
Password: _____

Other: _____
Username: _____
Password: _____

Other: _____
Username: _____
Password: _____