



2019 LITTLE LEAGUE® SPONSOR SUMMIT

WEDNESDAY, NOVEMBER 13, 2019

MGM GRAND CONFERENCE CENTER

MEETING ROOM: 201-202 (CONFERENCE CENTER LEVEL 2)

DRESS: BUSINESS CASUAL

- 7:30am Breakfast available in Meeting Room
- 8:30am Welcome & Introductions
- 9:00am Little League Presentation
- Program Updates & Highlights
 - 2021 Expansion & Facility Upgrades
 - New Brand Overview
 - Little League Communication Strategy
 - Partnership Asset Best Practices
- 10:30am Break
- 10:45am Partner Presentations
- DICK'S Sporting Goods
 - New Era Cap
 - Endeavor - MLB Research Presentation
- 12:00pm Networking Lunch
- 1:00pm Little League Presentation (continued)
- Little League World Series Planning
 - Regional & Divisional
 - Little League Baseball World Series
- 1:30pm Partner Presentations
- ESPN
 - Honda
 - Lance
 - Thuzi
- 3:00pm Meeting Wrap Up