



NEW ERA CAP

PRODUCT SOURCING GUIDELINES

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Lead Time:

- Varies by season/collection
 - On-field – 20-24 Weeks
 - Programs – 20-24 Weeks
 - GCP – 8-10 Weeks
 - Domestic – 3-4 Weeks
 - M2O – 2-3 Weeks

Minimum Quantities:

- Varies by season/collection
 - On-field – 144 units per sku
 - Programs – 144 units per sku
 - GCP – 36 units per sku
 - Domestic – 36 units per sku

Pricing:

- Varies by season/collection