

LLSWS Gatorade Overview

Gatorade is the Official Sports Nutrition Beverage and Isotonic Beverage of the Little League World Series.

Below are what you can expect to receive from Gatorade. This product will all be shipped to the Elm Street park address via Old Dominion Freight Line. As these items are shipped and Gatorade provides the shipment tracking info, I will share that with you. Items are expected to arrive by August 2nd.

Please email confirmation of receipt to marketing@littleleague.org

- Premiums (Coolers, mixing wands, etc.)
 - **28** -- 10-Gallon Coolers
 - **28** – Touchless Spigot Attachments
 - These are to be attached to each 10-gallon cooler. (if you experience any issues with the attachments, please let me know)
 - **20** -- Cooler Carts
 - **22 or 26**-- 48qt Chest Coolers
 - **2** -- 60qt Chest coolers w/wheels
 - **20** -- Drip Bins
 - **14** -- Mixing Wands
 - **2** – Box of Towels (200 pieces total)
 - **6** – Ice Barrels
 - **Cups** – 7 boxes (14,000 cups)
- Product (GTX Powder, Bottled product)
 - **GTX Powder-10 cases** (for mixing) (orange flavor)- You will be receiving 6-gallon powder pouches to be mixed in your 10-gallon containers. Mixing instructions can be found in the attached Training Manual. Please follow these direction exactly as they are layout out.
 - **Ready to Drink (RTD) All Star Sized Bottled Product 7 pallets** of RTD will be shipped to Greenville. This RTD product will have 2 main purposes:
 - Team Allotment- Each team will receive Ready to Drink (RTD) product throughout the tournament while supplies last. Each team will be provided with a 48qt cooler upon arrival as well. With the RTD and cooler in the possession of the team they will have the ability to take RTD product with them when they go to areas where 10-gallon coolers will not be stationed.
 - Stadium Supply of RTD Product- Only to be used if requested by player or parent: Gatorade supplied ready to drink product (RTD) product to be in situations where players or parents request pre-packaged option...
 - Two (2) 48qt coolers that are delivered that will store this product. Please place Ready to Drink product in coolers with ice available near the dugouts each day.
- Aquafina Water-
 - 7 pallets of Aquafina brand water will be donated for the event
 - **This water is to be used for players and volunteers only**; Not for sale in concessions stands

- This water is permitted to be stored in Gatorade branded coolers/ice barrels were applicable
- **Squeeze Bottles –**
 - You will receive approximately 200 squeeze bottles to accommodate all players (140) (these should not be distributed to coaches or volunteers)
 - **These bottles are to be distributed to teams on their departure home.**
 - They should **not** be provided in goodie bags or before game play, as these and all other reusable bottles will not be permitted in the dugout area since there is no hygienic option for cleaning properly

Gatorade Locations

Please ensure that Gatorade product in the dugout and any other on-camera areas are neat and clean throughout the tournament. Product in the dugout should be checked before each game. At the Stadium, there should be no other beverages or food products permitted in the dugout or placed in Gatorade coolers at any time.

Playing Field

- Dugout
 - 2 cooler carts per dugout (1 for GTX powder; 1 for water)
 - 8 10-gallon coolers total
 - 2 10-Gallon coolers per dugout (1 on each cart)
 - 2 drip bins per dugout (under each cooler)
- Player Holding Tent #1
 - 2 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins
 - 1 48qt cooler
 - 1 Ice barrel
- Player Holding Tent #2
 - 2 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins
 - 1 48 qt cooler
 - 1 Ice barrel
- Youngs Physical Therapy Tent/Treatment Room
 - 4 10-gallon coolers
 - 4 cooler carts
 - 4 drip bins
 - 2 48qt coolers
- Grounds Crew
 - 2 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins

- 1 48qt cooler
- Umpires Area
 - 2 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins
 - 1 48qt cooler
- Other
 - 2 48qt coolers for stash of product (not stored in dugout)
 - 2 48qt coolers at EMS/Cooling tents
 - 1 64qt cooler for post-game media
 - 1 Ice barrel for post-game media
 - 1 Ice Barrel for the press box
 - Several Mixing wands at product mixing stations

Practice Field

- Each team (10) is provided with a 48qt cooler
- Each team received RTD product to use at practice field

Drew Steele Center

- Volunteer Area
 - 4 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins
 - 1 Ice barrel

Convention Center

- Player Meals
 - 4 10-gallon coolers
 - 2 cooler carts
 - 2 drip bins
 - 1 Ice Barrel

RTD Product Distribution

Each team will receive their own 48qt cooler and Ready to Drink product to use for hydration at practices while supplies last. This product and cooler will be distributed to teams/managers when they come to Elm Street to take their pictures. Teams can pick up Ready to Drink product as needed from a TBD location.

Gatorade Signage

Please place "Gatorade Cups Only" signs (example attached) in the dugout out of camera view as a reminder for teams.